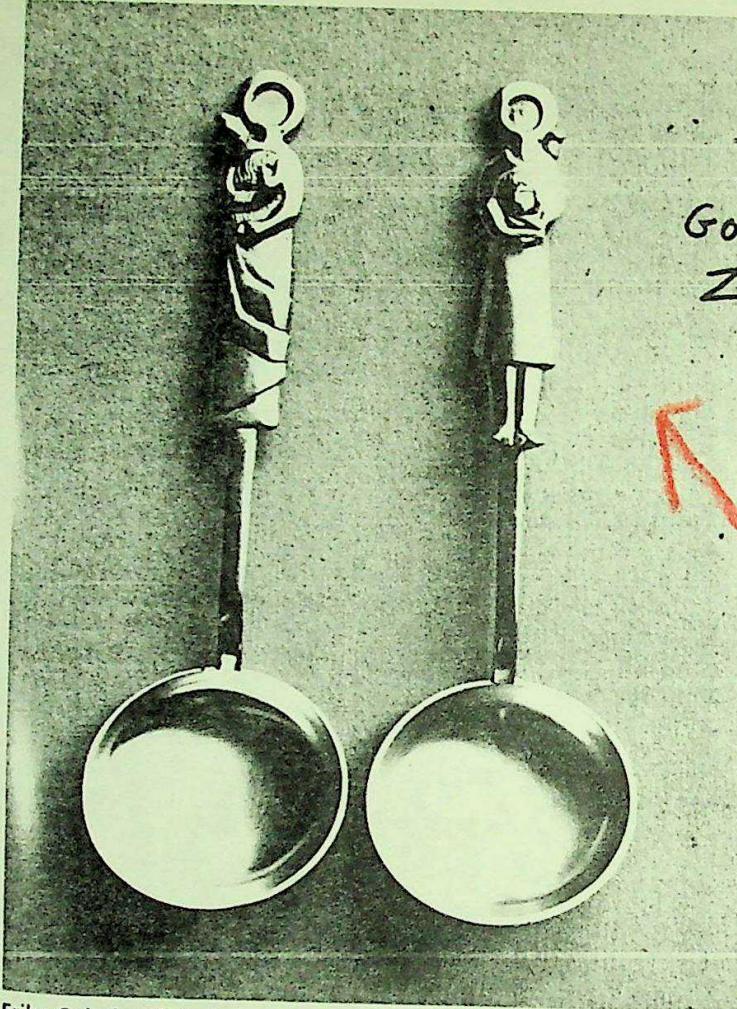


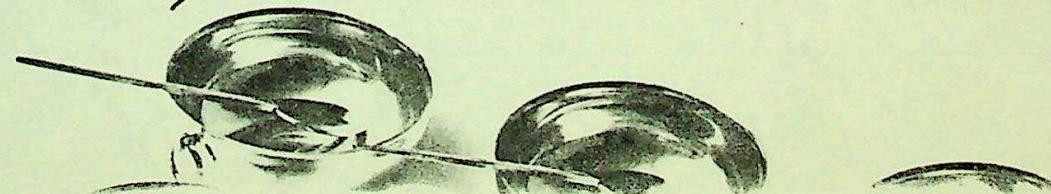
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APRIL
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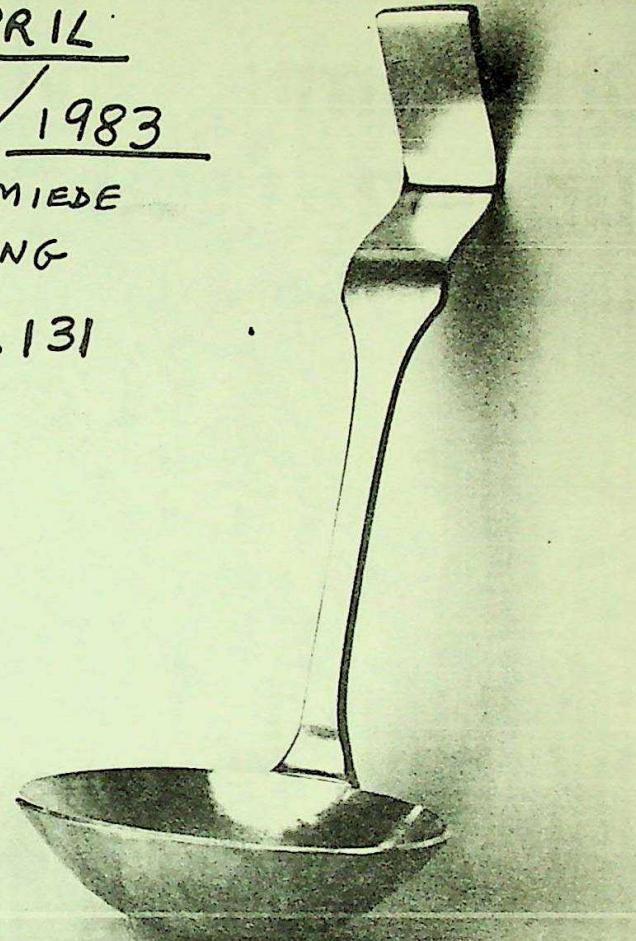
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Ronald Christensen Zürich, Saucenlöffel, Sterlingsilber

APRIL
4/1983
GOLDSCHMIEDE
ZEITUNG
p. 131



THE DICKENS HOUSE MUSEUM, LONDON, PRESENTS

The Charles Dickens Spoons

P. 133

DEC. 1981



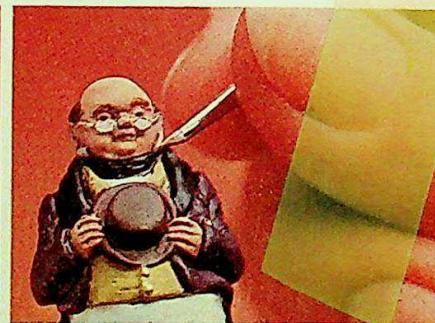
Bob
Cratchit
and
Tiny Tim

Madame
Defarge

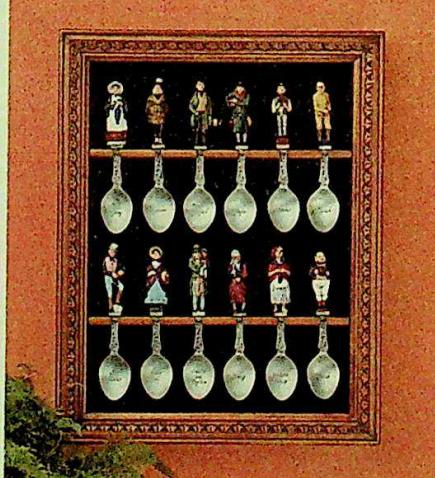
Pickwick

Little
Nell

Hand-painted spoons shown smaller than actual size, approximately 5 inches long.



Enlarged to show hand-painted detail.



Hardwood spoon rack will be provided at no cost to subscribers.

GLAMOUR

Twelve unique collector's spoons portraying the most famous and beloved characters of Charles Dickens.
Created by the esteemed British artist Peter Jackson—crafted in fine pewter and individually hand-painted.

DEC. 1981
D7/445

GLAMOUR
P. 133

"GLAMOUR"

DEC. 1981

D7/445 657

To be issued in limited edition.

Subscription deadline: December 31, 1981.

FROM THE AGE OF QUEEN VICTORIA right up to the present, the characters of *Charles Dickens* have delighted families the world over. Now, The Dickens House Museum in London announces a most unusual collection, portraying the greatest characters of the world's most beloved author: The Charles Dickens Spoons.

The Museum's new collection revives a tradition of sculptured collector's spoons that dates back centuries—and flourished in the Victorian era. Each spoon is sculptured in three dimensions . . . crafted in fine pewter . . . and individually hand-painted.

The detailed realism of Dickens—in sculpture

Here is a miniature gallery of Dickens's most memorable characters, sculptured by the eminent British artist Peter Jackson. *Oliver Twist*, the workhouse orphan, presents his empty bowl and cries out 'Please sir, I want some more.' *Fagin*, master pickpocket, clutches jealously at the wooden chest which holds his stolen treasures. Tender-hearted *Bob Cratchit* carries Tiny Tim home from church on his shoulder. And here

too are Scrooge, David Copperfield, Mr. Micawber, Little Nell and Mr. Pickwick.

Twelve spoons in all—sculptured to capture the very same style that Dickens brought to his writing. Highly detailed. Superbly realistic. Endlessly enchanting.

To craft 'The Charles Dickens Spoons,' the Museum has appointed The Franklin Mint, whose pewtersmiths will *hand-engrave* the 'master' for each work . . . and *hand-finish* each sculptured pewter spoon.

Each spoon will then be *hand-painted*—using fine-tipped brushes to define such details as Scrooge's little brass candlestick . . . or the stripes of Sam Weller's waistcoat.

The end result is a collection of spoons unlike any other produced in the modern era. Magically intricate—beautifully colored—a most impressive revival of the craftsmanship of the age of Dickens.

The Dickens House Museum will issue the collection once only, in limited edition. It will be available solely by direct subscription, with a further limit of one collection per subscriber. The edition will be permanently closed at the end of this calendar year—December 31, 1981—and the Subscription Application on this page is valid only if postmarked by that date. To subscribe, be sure to return your application no later than December 31st.

SUBSCRIPTION APPLICATION

THE CHARLES DICKENS SPOONS

Valid only if postmarked by December 31, 1981

Limit: One collection per person

The Dickens House Museum 78
c/o The Franklin Mint
Franklin Center, Pennsylvania 19091

Please enter my subscription for 'The Charles Dickens Spoons,' consisting of 12 sculptured spoons in fine, hand-painted pewter.

I need send no money now. The spoons will be sent to me at the rate of one every other month, and I will be billed for each hand-painted pewter spoon in two equal monthly installments of \$17.50* each, beginning when my first spoon is ready. A hardwood spoon rack for display of the set will also be sent to me, at no added charge.

*Plus my state sales tax and
\$1 per shipment for postage and handling.

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D7/~~445~~ 657

March 1981 P. 38

"GOOD HOUSEKEEPING"

How can I supplement my baby's diet without interfering with breast feeding?

Breast-fed babies are very fortunate. They receive a sound nutritional start, and the special closeness of breast feeding is a wonderful foundation for a secure and loving relationship.

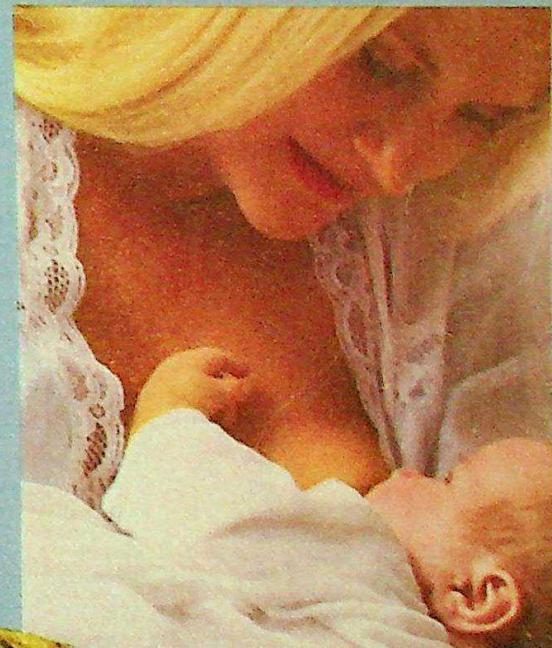
It's no wonder that many breast-feeding mothers are reluctant to introduce bottle fed formula when the time comes to supplement breast milk.

When bottle feedings fulfill baby's need to suckle, breast milk stimulation diminishes, and the nursing experience may be foreshortened.

By spoon feeding Gerber Baby Foods, you can add needed nutrients to your baby's diet and begin an important developmental step with no interference to sucking. Spoon feeding provides

baby with new tastes and textures, new stimulation, and a new opportunity to socialize that does not hamper or replace nursing.

The addition of wholesome Gerber foods can help meet your baby's growing nutrient needs while you continue to nurse.



Gerber

Babies are our business...
and have been for over 50 years
Gerber Products Company, Fremont, MI 49412

We've learned a lot about food because we care a lot about babies

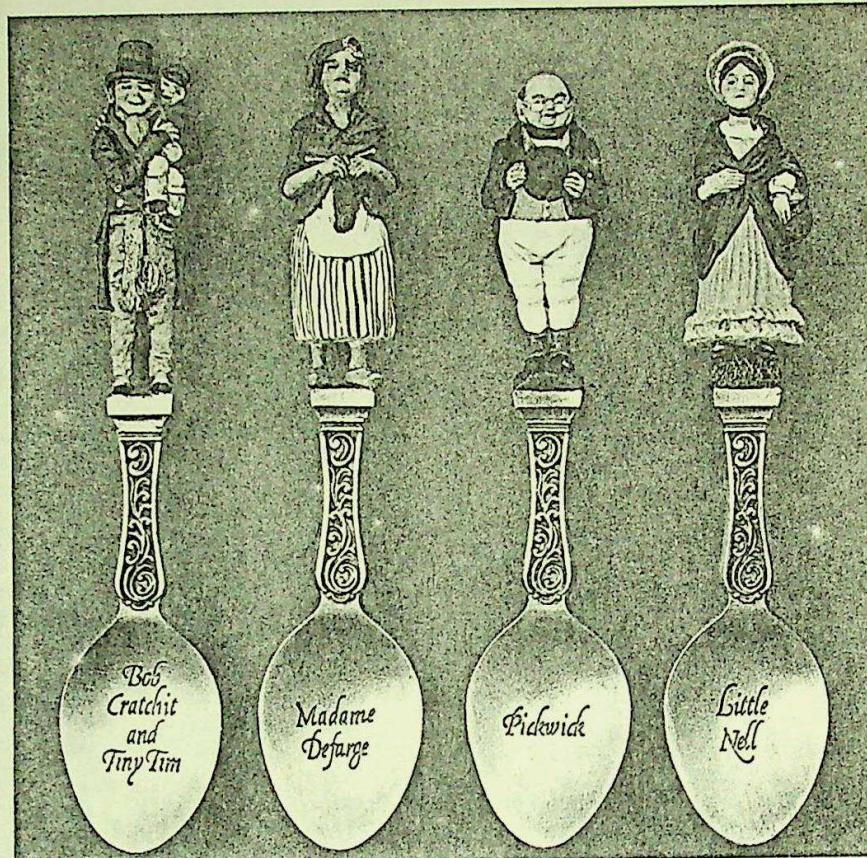
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HOUSE & GARDEN

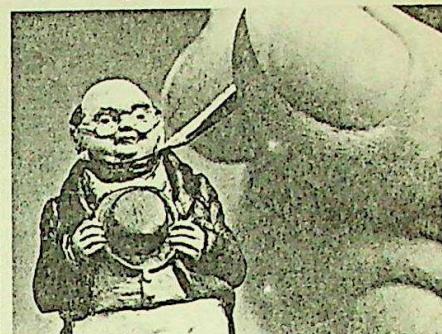
THE DICKENS HOUSE MUSEUM, LONDON, PRESENTS

MARCH, 1981

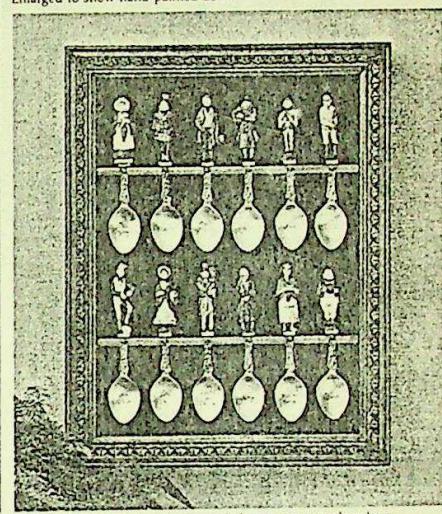
The Charles Dickens Spoons p. 79



Hand-painted spoons shown smaller than actual size: approximately 5 inches long



Enlarged to show hand-painted detail.



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p. 79 **HOUSE & GARDEN**

To be issued in limited edition.

Advance subscription deadline: March 31, 1981.

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MARCH, 1981

— ADVANCE SUBSCRIPTION APPLICATION — © 1981 FM

THE CHARLES DICKENS SPOONS

Valid only if postmarked by March 31, 1981

Limit: One collection per person

The Dickens House Museum

c/o The Franklin Mint
Franklin Center, Pennsylvania 19091

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I need send no money now. The spoons will be sent to me at the rate of one every other month, and I will be billed for each hand-painted pewter spoon in two equal monthly installments of \$17.50* each, beginning when my first spoon is ready. A hardwood spoon rack for display of the set will also be sent to me, at no added charge.

*Plus my state sales tax and
\$1. per shipment for postage and handling.

Signature _____

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Ms. _____

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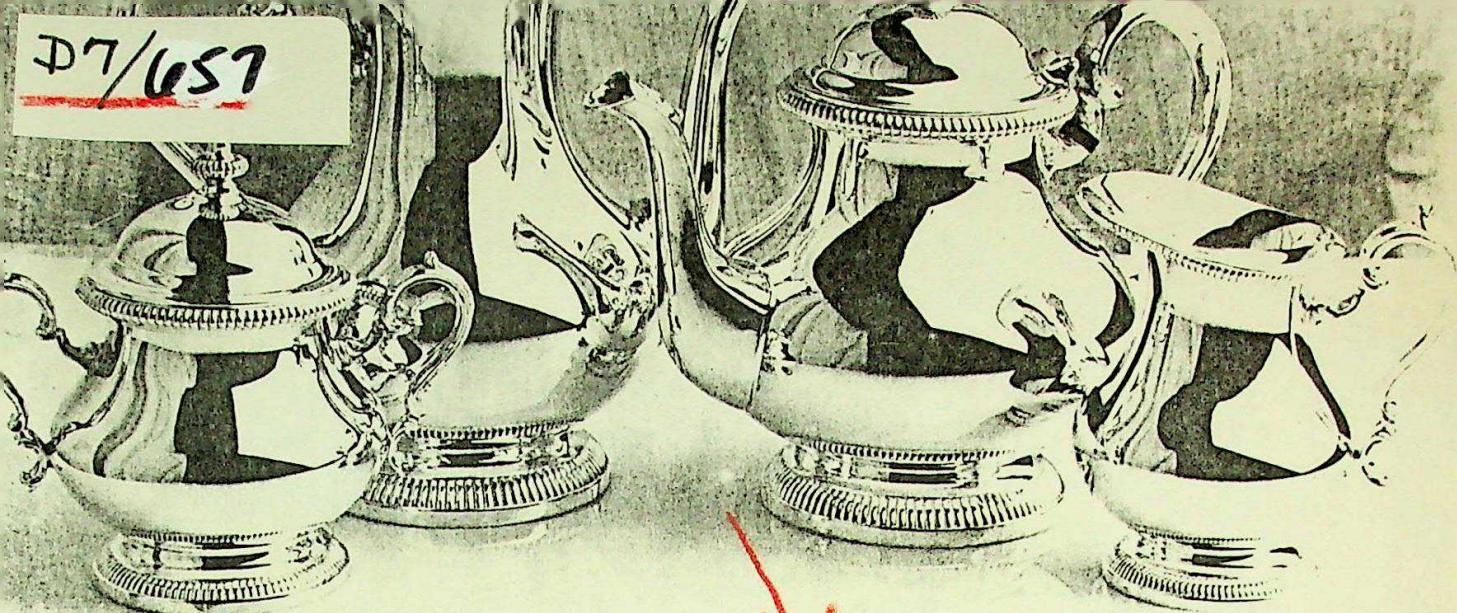
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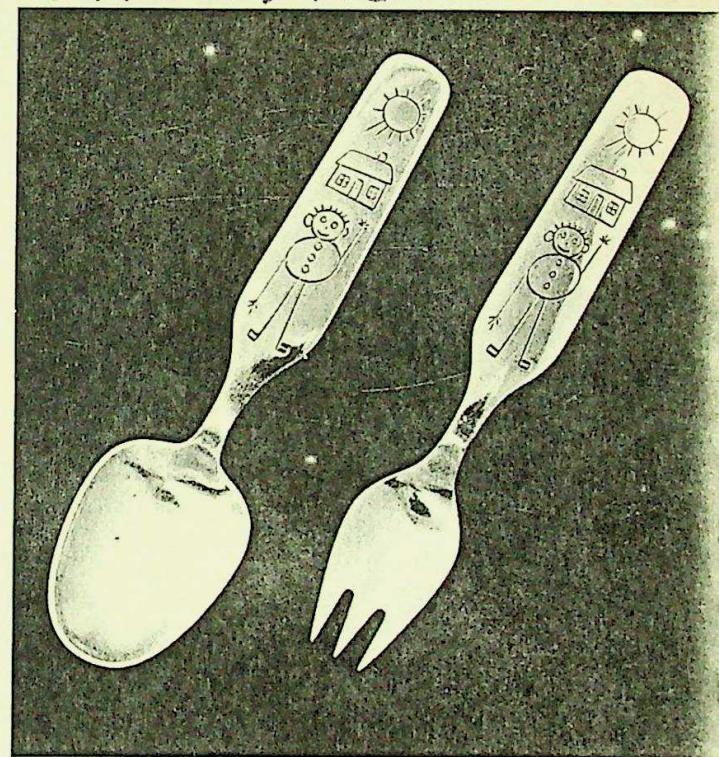
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Zip _____

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AUGUST, 1980



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GOLDSCHMIEDE
ZEITUNG
(EUROPEAN)
JEWELER
8-80 p. 61



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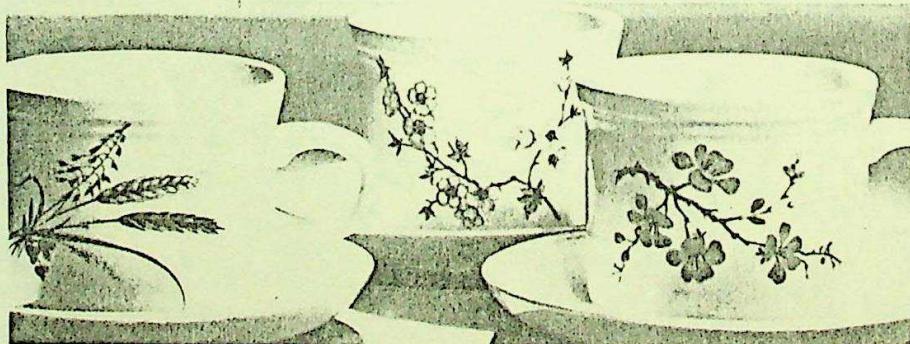
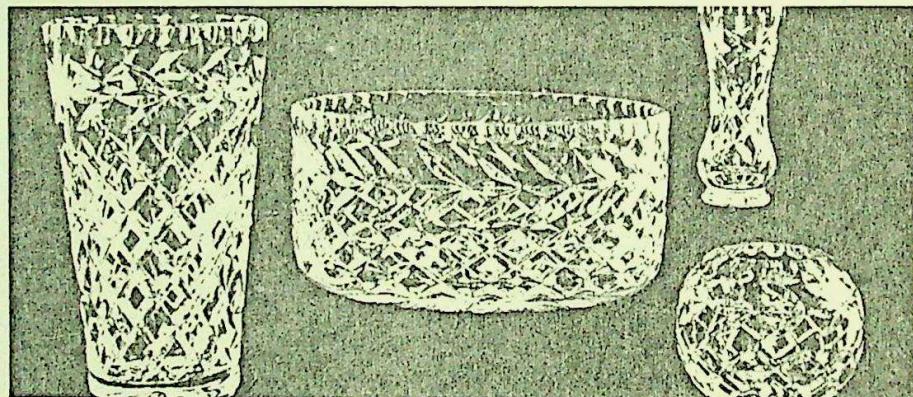
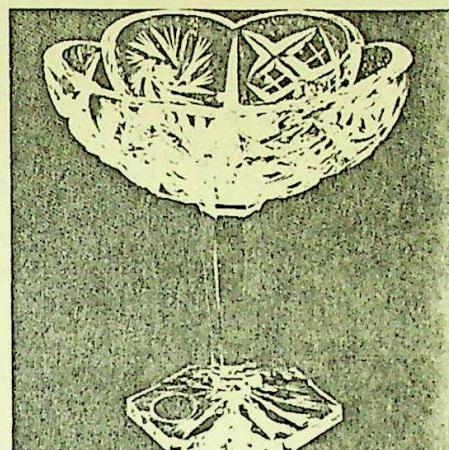
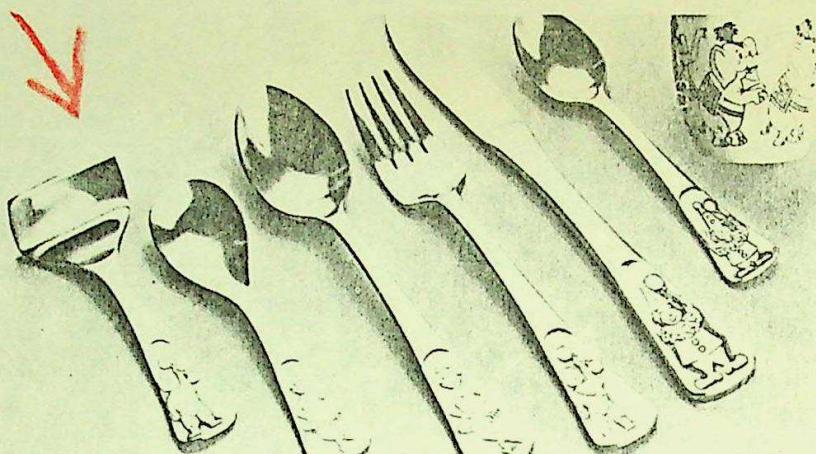
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MOUNT ROYAL — PICTORIAL PREVIEW

p. 29 Nov., 1978

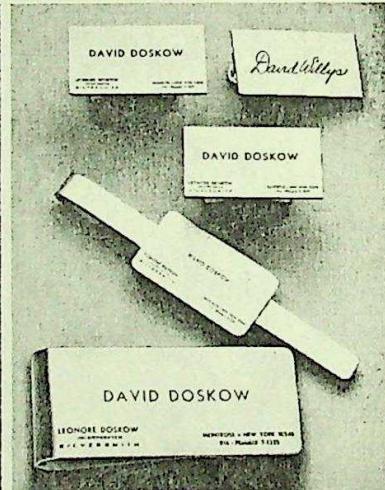
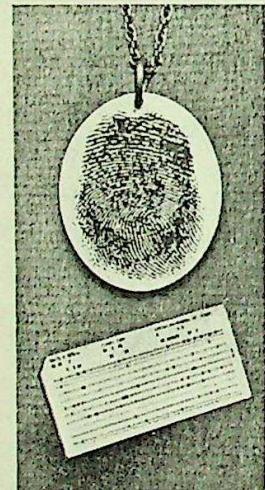
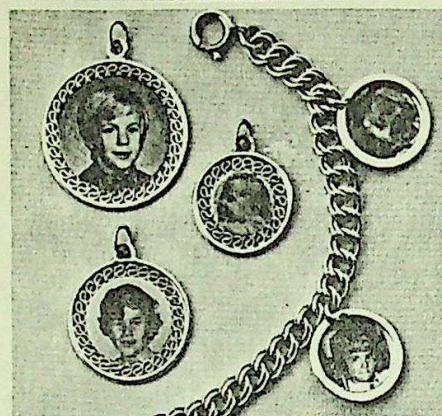
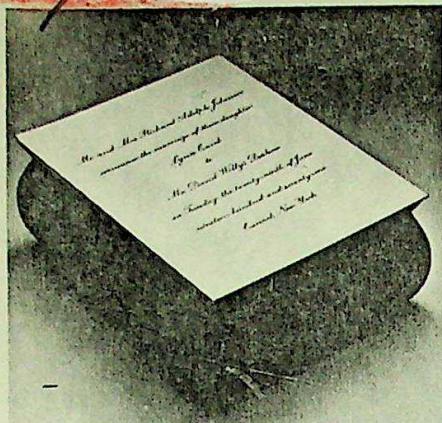
TABLEWARE INTERNATIONAL

continued from page 27



Top left: H Housley & Sons (Room 232) will exhibit its new design of children's tableware — 'Circus'. The range comprise three boxed sets — baby spoon and pusher, egg cup and spoon, and knife, fork and spoon set. The circus theme is featured on every piece and each set is packed in a colourful box. Top right: Henry Marchant (Room 411) will be showing a set of comports introduced earlier this year. They are in Bohemian hand cut lead crystal. Above centre: The 'Athens' hand-cut lead crystal stemware suite is being extended to include a range of fancies which A H Ludwig & Co (Crystal) (Room 415) will be introducing. In addition to the four pieces illustrated, there will be baskets, bells, honies and a selection of shapes of bowls and vases. Below centre: 'Seasons' — one of several exciting new designs being shown by Grindley of Stoke (Room 461). From the Group's Cartwrights of England division, 'Seasons' is shown here with its three principal patterns — 'Harvest Grass', 'Snow Spray' and 'Summer Blossom'. Bottom left: This selection of Bohemian hand-cut lead crystal fancies designed to match the popular 'Diana' range is being shown for the first time by Henry Marchant (Room 411). The company is also showing two attractive Czech lead crystal trays with intricate hand-cut designs. The trays were re-introduced recently and are selling well

17/657



Strictly Personal

Announcements, photographs, business cards or anything else worth remembering can be permanently etched into silver or gold.

Leonore Doskow
PORTRAITS, INC.

MONTROSE, NEW YORK 10548/Tel: (914) 737-1335
Showroom: 225 Fifth Avenue, New York City, Room 1108

JEWELERS' CIRCULAR- KEYSTONE THE MART MAY, 1978

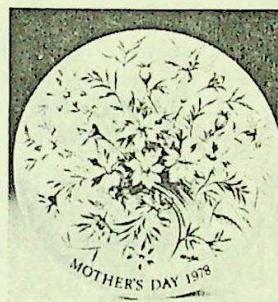
p. 14



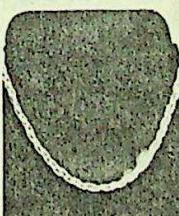
"Caprice" is a woman's yellow gold-tone Caravelle bracelet watch. It features a silver textured oval dial, a tapering case with flow-through and matching adjustable bracelet. Suggested retail price: \$69.95. Bulova Watch Co. Inc., Bulova Park, 75-20 Astoria Blvd., Flushing, N.Y. 11370.



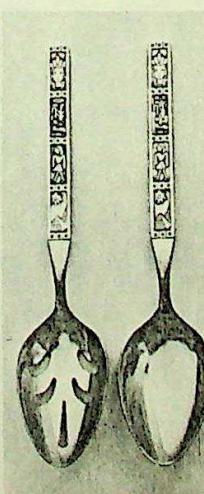
Hand engraved and enameled, this 18mm ring can be ordered with any initial. Keystone price: \$250 (at \$150 gold). Precious Metals Hawaii, 1600 Kapiolani Blvd., Suite 616, Honolulu, Hawaii 96814.



The perfect gift for Mother on "her" day! The sixth edition of the Mother's Day plate by Crown Staffordshire is made of fine bone china and retails for \$35. Hummelwerk, 250 Clearbrook Rd., Elmsford, N.Y. 10523.



Multicolor twisted "S" chain is made by hand of 14k gold. J. M. Watch Inc., 36 N.E. First St., Suite 440, Miami, Fla. 33132.



"King Tut" is available in natural stainless steel or with a 24k gold inlay. Just one of eleven patterns. Ginkgo International, 5205 Thatcher Rd., Downers Grove, Ill. 60615.



D7/657 tabletop
Goodby to Winter



r, discusses the springtime is talent with wine carafes in with potted plants in keeping

Photos by Bruce Paulson



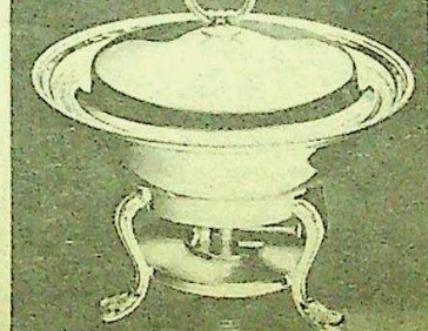
Carson's, spoke of the store's long interest and involvement with Scandinavian products. In 1962, Carson's was the first store in the Chicago area to carry Scandinavian furniture.

Also speaking was Georg Schutt of the Danish Furniture Manufacturers' Assn., who had just flown

in from Copenhagen and was seeing the exhibit for the first time.

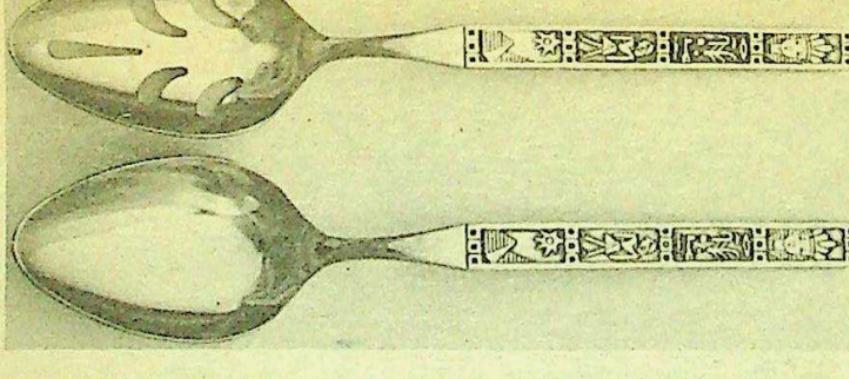
Other notables at the reception were Norbric Armour, chairman of Carson's, Chicago Consulate General of Denmark Erik Jorgensen; Bengt Johns, and Chicago Commercial Counselor from Denmark Erik Jorgensen.

new products



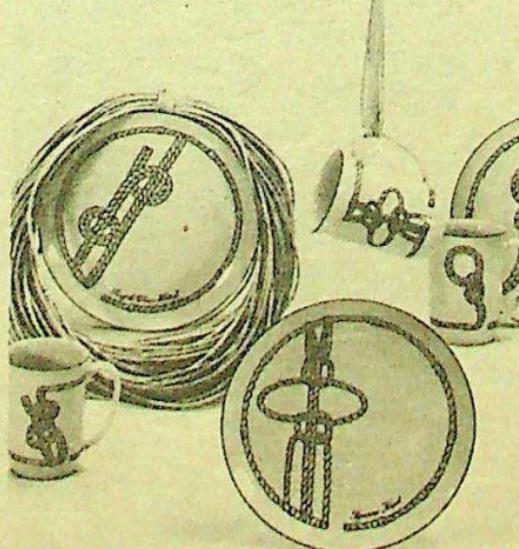
TOWLE IS OFFERING a silverplated chafing dish (right) in its Beaded Antique pattern. The buffet serving piece is available with an alcohol burner and has a 2-qt. capacity.

D7-657



↖

GINKGO INTERNATIONAL of Downers Grove, Ill., is offering a King Tut flatware pattern with 24k gold inlay to coordinate with Egyptian influence dinnerware. The pattern is available in stainless steel with or without the gold inlay, highlighting four recessed panels with Egyptian illustrations. The Golden King Tut retails for \$100 for a 40-piece set.



SCHMID of Randolph, Mass. is offering a seafaring tabletop collection with a nautical theme for summer. A set of four mugs is priced to retail at \$16 and the blue plate measuring 8 in. in diameter is \$15.

D7/657

Gift & Tableware REPORTER

bpi

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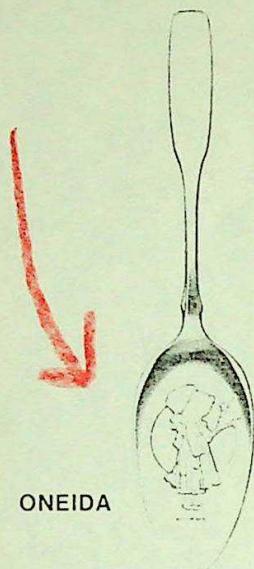
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HOLLY HOBBIE SPOON WINS BUYERS PANEL P. 5

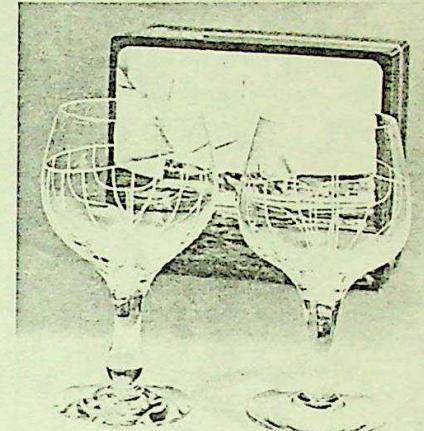
NOV., 1977



ONEIDA



RIEKES CRISA



ORREFORS



WATERSHED



LE BRAUN

WINNER THIS MONTH is a new Holly Hobbie pastry server that retails at \$5 sugg. In Community Stainless, by Oneida Ltd., Oneida, NY 13421. Other products rated: Orrefors America's Cup lead crystal goblets, \$59/pair, 107 Gaither Dr., Mt. Laurel, NJ 08054; Solar Tea Container, \$5, from Riekes Crisa, Dept. D, 1818 Leavenworth, Omaha, NE 68102; New

Product	Concept	Marketability	Consumer excitement	Impulse sales	Right price
glassware set (LeBraun)	23	23	20	23	23

17/657

Christmas is a very special time of year, and deserves its own set of tabletop items to celebrate the holiday festivities.

Serving on decorated Christmas dinnerware, with appropriate centerpieces and table linens, will make the holiday celebrations more joyful, and make your holiday season more profitable.

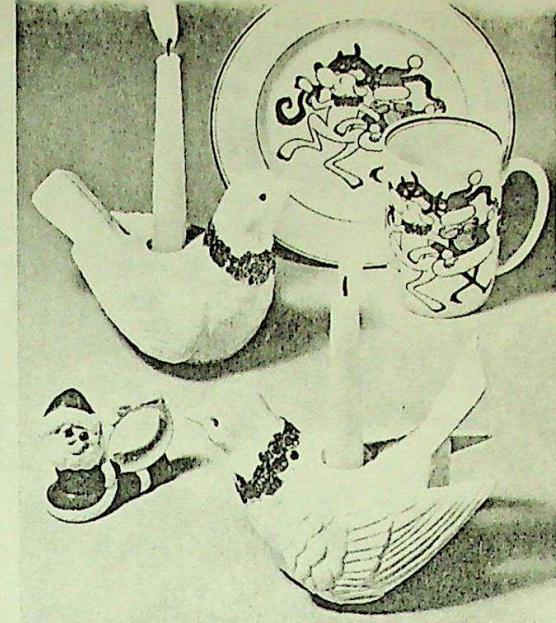
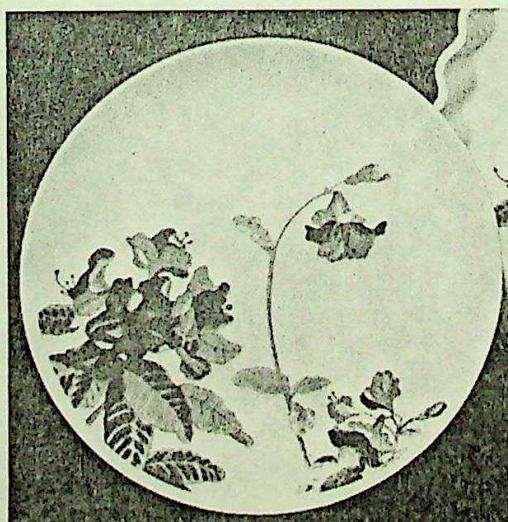
GIFTS & DECORATIVE ACCESSORIES

P. 74 OCT., 1977

Christmas Holly dinner bell is made of porcelain, and stands 4-in. high, \$2. Kissing Holiday Angels come as either porcelain boy or girl. \$2 each. 3 $\frac{1}{4}$ in. Enesco Imports Corp., 2201 Arthur Ave., Elk Grove Village, Ill. 60007.

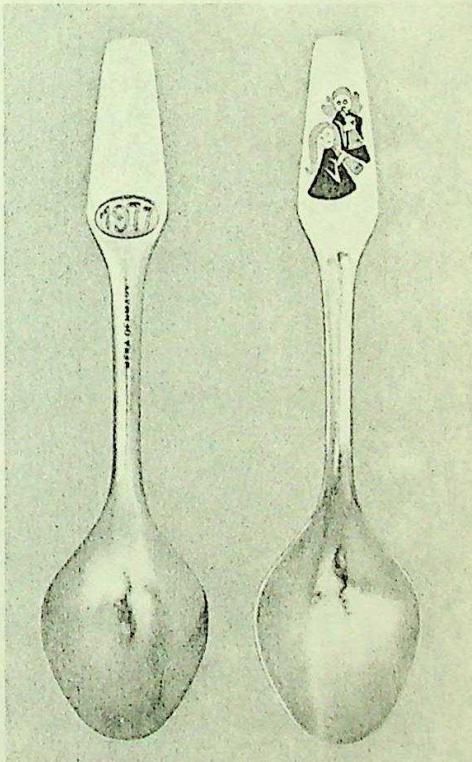


Christmas colors decorate Shakespeare's Garden dinnerware pieces. Available in porcelain or on clear glass, pieces range from \$10 to \$25. Serving pieces, snack sets, dinnerware, mugs, are all available. Seymour Mann, 225 Fifth Ave., New York 10010.



Santa and Rudolph dance across the porcelain snack plate and beaker mug set. Set of four, \$18. Plates, set of four, \$16. Handpainted ceramic Santa napkin ring set, \$13. Doves, \$22. Fitz and Floyd, 1371 Round Table, Dallas 75247.

Eat... Drink...



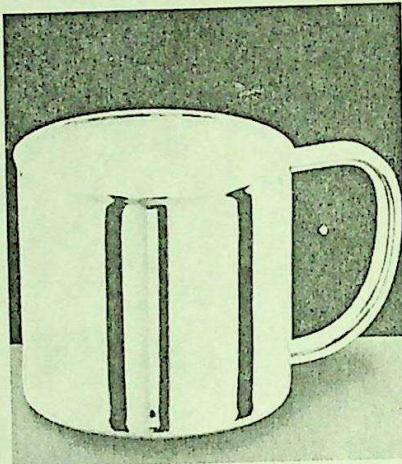
Meka Christmas spoon is the 12th edition of the annual limited edition Christmas spoon from Denmark. Fine silverplate with gilt finish and hand-enamored. 4 $\frac{1}{2}$ in. \$12. Rasmussen Import Co., 2210 Hennepin St., Minneapolis 55405.

TABLETOPS

57/657



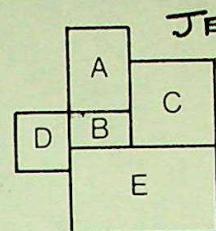
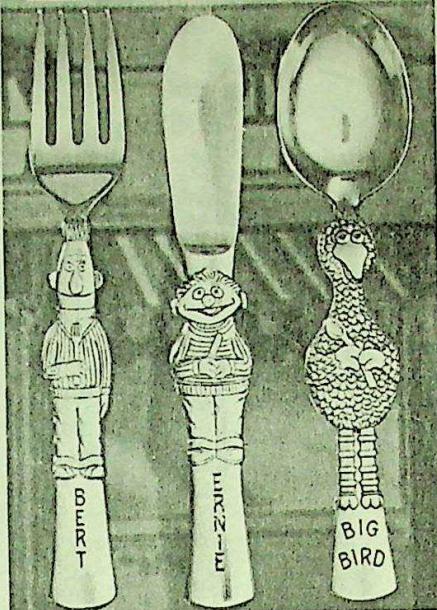
by Ettagale Laure
JC-K New York Editor



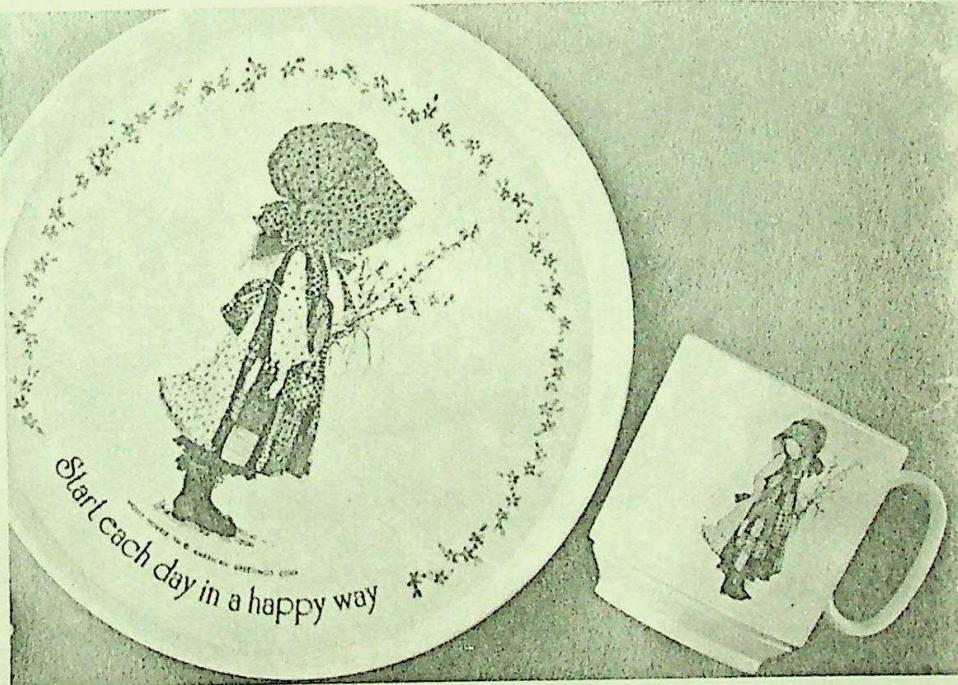
It isn't only the fussy eater who enjoys seeing the picture emerge from the bottom of the bowl as he cleans his plate. Tabletops for juniors are well made to please parents, and take advantage of bright contemporary design motifs to please children. Most of these items can be used throughout a child's growing years. Later, they often become treasured momentos, to be passed on to younger children.

Like brides, babies inspire year-round gift giving. Why not take advantage of a normally slow period to feature a window of tabletops for youngsters. Just a handful of balloons tied to the handle of a mug tells the whole story.

(A) Kids will love to get a grip on the characters of Sesame Street, now available in a three-piece stainless flatware set. A fork, knife and spoon trio retails for \$10. A fine china set with the Sesame Street characters, not shown, retails for \$16. (B) Gay pastels mark a baby set in stoneware. The package—which contains the plate, bowl, mug and



JEWELERS'
CIRCULAR—
KEYSTONE
FEB. 1977
P. 125



stoneware-handled stainless spoon—becomes a toy drum for junior. The set retails for \$25, from Denby Ltd. (C) The friendly familiar stuffed bear shows up on dinnerware for children. It is priced from \$5 to \$26. The figure, Paddington Bear, is as well known to English children as the Sesame Street characters are to those in the U.S. From Coalport. (D) A child's

silverplate cup has endless uses when baby is too grown up to use it. The six-ounce cup retails for \$10, from Sheridan Silver Co. (E) Nostalgic figures of by-gone days like Holly Hobbie and Li'l Urchins decorate a variety of break-resistant dinnerware for baby and young child. Prices range to \$10. Oneida Silversmiths. (more Tabletop news on page 128)

D7/
1957

p. 58

GIFTS & DECORATIVE
ACCESORIES

Appointments continued

Ames Shower Curtain Co., New York, has appointed Nicholas J. Milos vice-president for marketing, New Product Development, and to set up and head a new Mass Merchandising Division. Mr. Milos was formerly with Springs Mills. Bernard Miller, vice-president and sales manager, has been elected executive vice-president and continues as sales manager for all divisions. He joined Ames in 1959 as assistant to the president, was made vice-president of manufacturing in

1965, vice-president of sales in 1971.

SEPT., 1976

Libbey Glass Division, Owens-Illinois, Inc. has appointed D. J. (Jerry) Obendorfer as director of new product development and design. Mr. Obendorfer, formerly manager, marketing and sales of Libbey's special markets group, succeeds Ted H. Harbaugh who will be assisting the L. E. Smith Glass Co. recently purchased by Owens-Illinois.

Gorham Div. of Textron, Providence, R. I., has appointed Albert D. Krebel



H. J. Smith, Jr.



A. D. Krebel

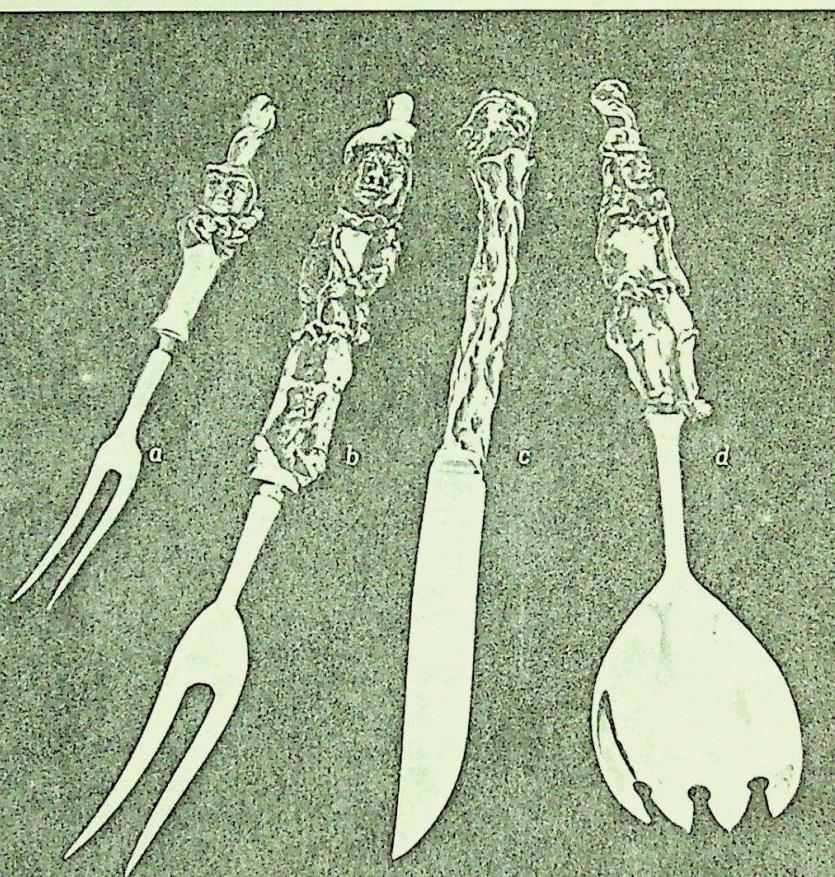
vice-president for marketing, C. Tabletop Products. He joined Gorham Silver Sales organization 1969, and was most recent president for marketing of the division. Hugh J. Smith, Jr., has named vice-president, sales-representatives products. Mr. Smith joined Gorham in 1954 and most recently served as national sales manager of the China/Crystal Division.

Lenox Inc., Trenton, N. J., has appointed Thomas B. Merlin as president and general sales manager of Lenox Candles Inc. Staff Sgt. John W. Sweatt will assume Mr. Merlin's former responsibilities as general sales manager, special markets for Lenox China/Crystal.

Ekco Housewares Co., Franklin Park, Ill., has named Harold Jacobson as manager of International Sales and Marketing. He succeeds Michael O'Mara, who was promoted to president of international manufacturing. In his new position, Jacobson will be responsible for the sales and marketing of Ekco Housewares merchandise worldwide. Prior to joining Ekco, he was with the Quaker Oats Co.

Naum's, Rochester, N. H., following the acquisition of E. L. Rice Co., has established two operating divisions. Herbert A. Vollmar has been appointed regional director of all showroom operations in New York; Larry Allan has been appointed regional director of Michigan showrooms. John Naum has been elected vice-president of finance and administration, continuing to perform his duties as corporate treasurer. Ruth K. Farnsworth, formerly jewelry coordinator and diamond buyer, has been elected president of jewelry.

Thermo-Serv Co., Anoka, Minn., has appointed Gordon Tierney as manager for premium accounts. Tierney comes to Thermo-Serv from Stancraft, where he held a similar position.

**PEWTER by PATER**

Elegantly crafted, hand finished, signed.

Figurine handles are of a superior stainless pewter alloy.
Blades and bases, brilliant Sheffield stainless made in England.

Limited production. Wholesale prices;

- (a) Three-piece hors d'oeuvres fork set, \$60.
- (b) Two-piece carving set, \$60.
- (c) Six-piece steak knife set, \$75.
- (d) Two-piece salad-toss set, \$60.

Margaret Pater Bennett is one of the outstanding giftware art resources represented by

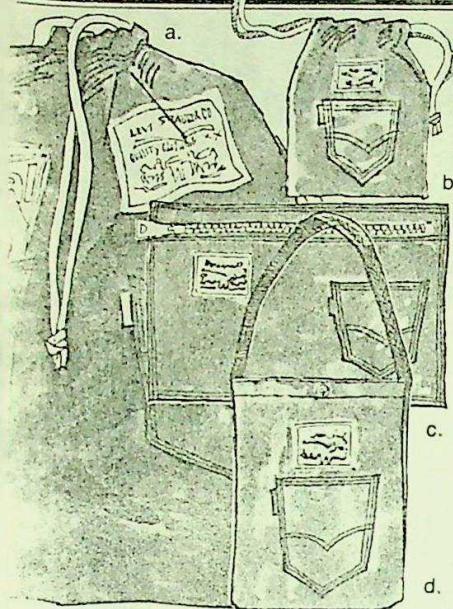
BERKELEY TRANSFER CO.

2808B Regent St., Berkeley, CA 94705 • (415) 843-0596
Catalog \$2.00 (free with initial order).

27/657

Mitch Razook
Merchandise
Nancy Josephson,

All things!



san francisco®

vers., 225 5th Ave. NEW ENGLAND: The Livingstones, Keith Smith, Merchandise Mart. DETROIT: Fasse Assoc., Gift Mart. INDIANAPOLIS: Don and Ruth Dayhoff, Gift Building. DALLAS: Bitzi's, Trade Mart. ARIZONA, NEW MEXICO, Arizona. DENVER: Now! Designs, Merchandise, 520 W. 7th St. SAN FRANCISCO: Now! Designs, Inc.

DECOR 'N' GIFTS

Just one of the many exciting new decorative-gift items from the manufacturers of the patented

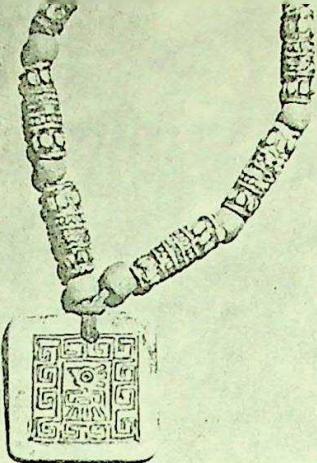
BOWL-O-BEAUTY®

REAL ROSES

Quality for more than 25 years.

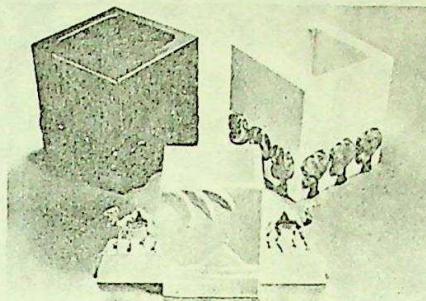
Contact your local jobber or write us for brochures and price lists of our Complete Lines

Lookin' Thing!
344-2140

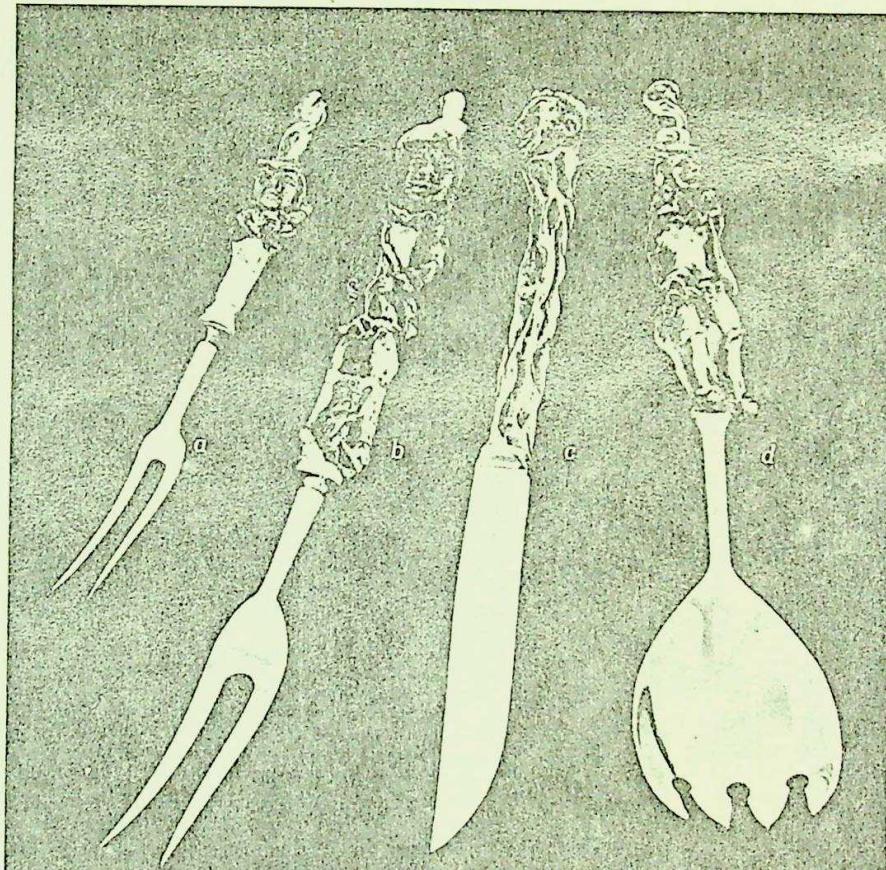


FASHION JEWELRY CO. Eye-catching necklace with a primitive look is fashioned of natural unglazed porcelain and leather. \$7. Woodbury Heights, NJ 08097.

HAEGER. From a new collection of hanging planters and table and floor planters in basket-weave designs. Colors include brown, oatmeal, etc. Dundee, IL 60118.



M B C MARKETING. New ceramic pieces by Oasis of London feature the exotic appeal of Middle Eastern motifs. For plants or what-have-you. 384 E. 84 St., NYC.



PEWTER by PATER

Elegantly crafted, hand finished, signed.

Figurine handles are of a superior stainless pewter alloy. Blades and bases, brilliant Sheffield stainless made in England. Limited production. Wholesale prices:

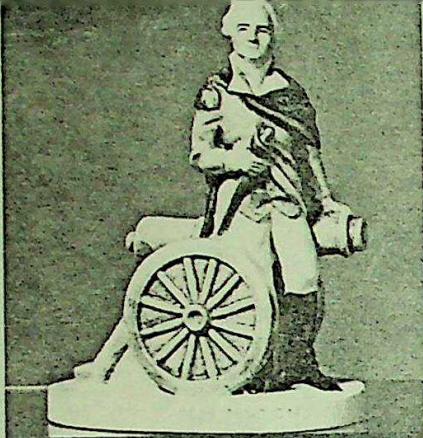
- (a) Three-piece hors d'oeuvres fork set, \$60
- (b) Two-piece carving set, \$60
- (c) Six-piece steak knife set, \$75
- (d) Two-piece salad-toss set, \$60

Margaret Pater Bennett is one of the outstanding giftware art resources represented by

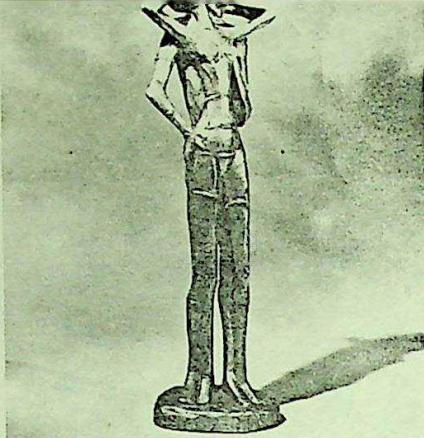
BERKELEY TRANSFER CO.

2808B Regent St., Berkeley, CA 94705 • (415) 843-0596
Catalog \$2.00 (free with initial order).

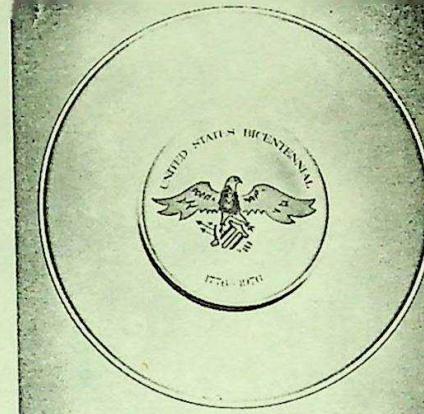
GIFT & TABLEWARE REPORTER p. 26
2ND ISSUE SEPT., 1976



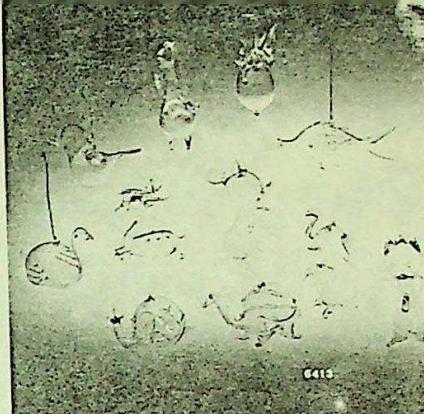
ARONOW. George Washington, one of the Sebastian miniature figurines, hand-painted and hand-crafted, retails at \$10. 225 Fifth Ave., NYC 10010.



AUSTIN'S PRODUCTIONS. "Welded Fantasy" figurines come in antique silver finish, 20½" high. \$37.50 is suggested retail price. 225 Fifth Ave., NYC 10010.



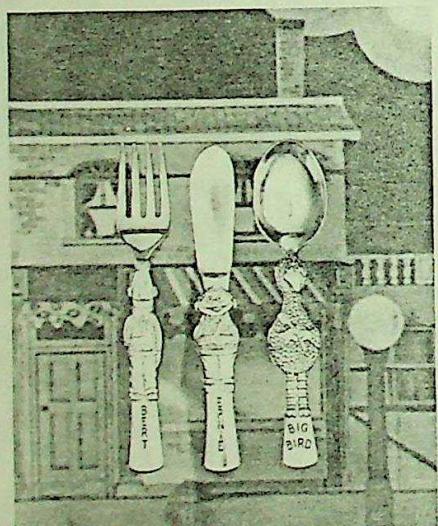
EBELING & REUSS. Full lead crystal plate is 11" and gift-boxed; limited edition. Suggested retail is \$70. 1041 West Valley Rd., Devon, PA.



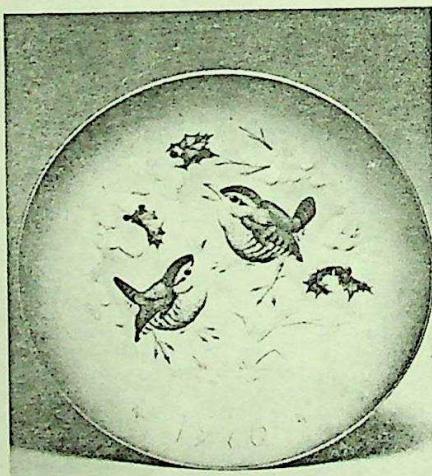
SIGMA. Clear glass ornaments come in 12 assorted dozen packs that include fish, mice, snails, etc., and retail at \$2.50 ea. pack. 225 Fifth Ave., NYC 10010.

6/29/76

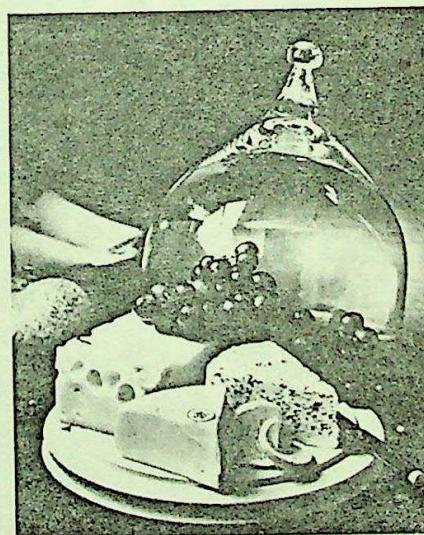
GIFT & TABLEWARE REPORTER AUGUST, 1976 p. 36 1ST ISSUE



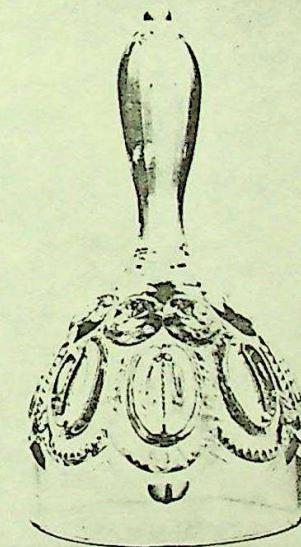
GORHAM. Stainless child's feeders depict "Sesame Street" characters. Three-piece set retails for \$9.95 and is gift-boxed. Providence, RI 02907.



HUTSCHENREUTHER. Limited edition of 1976 Grangef Plate, "Joyous Meeting." item sells for \$90. 100 Shaw Road, North Branford, CT 06471.



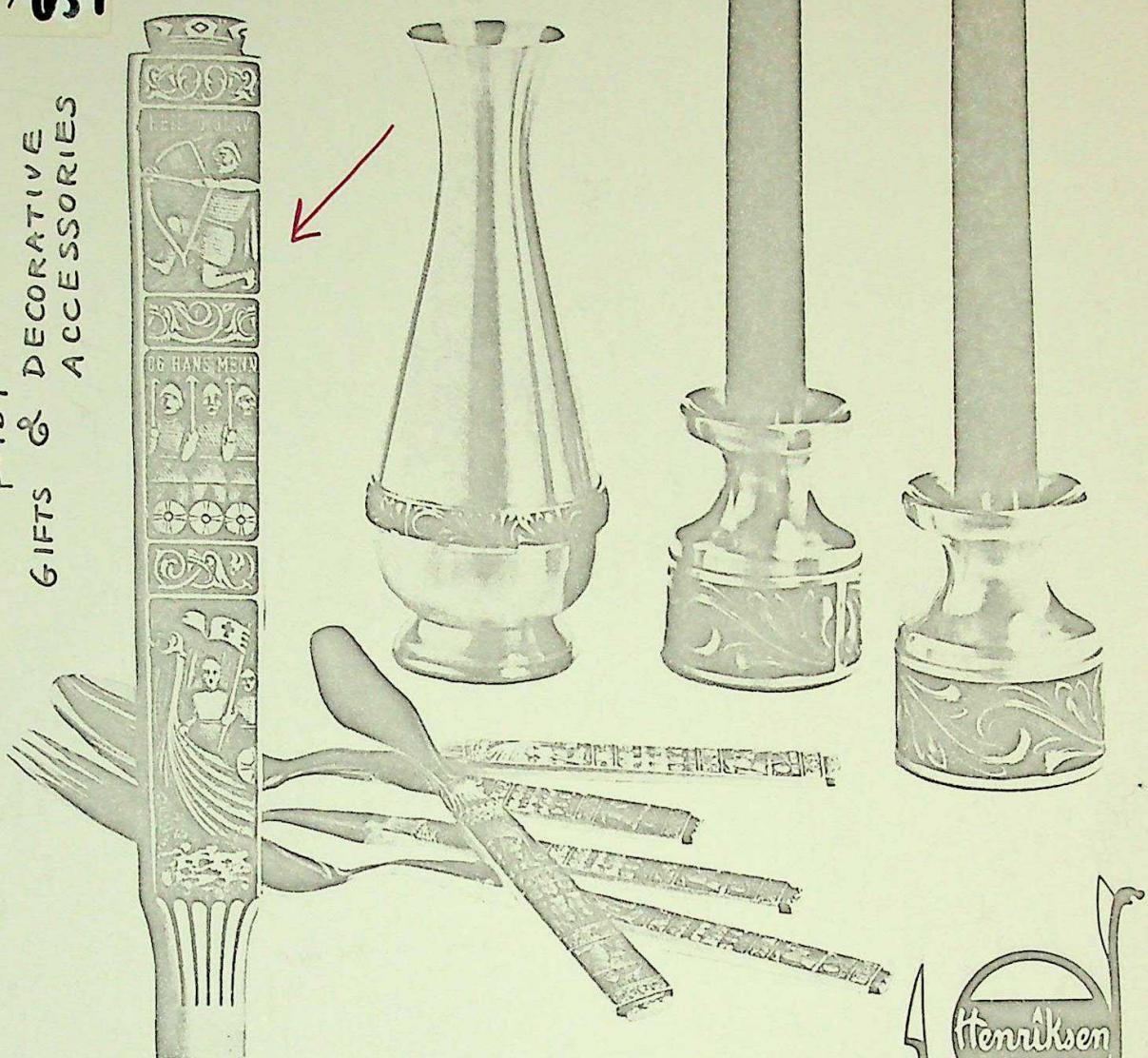
BING & GRONDAHL. Cheese valet in glass over good looks of beech wood. "Benny" cheese bells in four sizes at \$25. 111 N. Lawn Ave., Elmsford, NY 10523.



L.E. SMITH. Moon and star pattern bell comes in crystal, amber, green and blue at \$6 retail; amberina is \$7. 1900 Liberty St., Mount Pleasant, PA 15666.

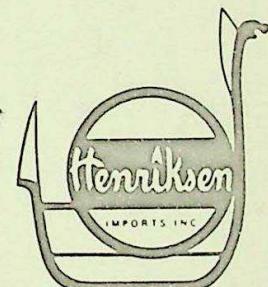
D7/657

P. 139
GIFTS & DECORATIVE ACCESSORIES



The Finest Pewter from Scandinavia

The Best of Spring — Being Advertised in House Beautiful May 1973



Konge Pewter Flatware from Norway is a new combination of solid pewter handles and 18/8 stainless steel with a pattern reaching back almost a thousand years. Giftboxed, the 5 pc. placesetting retails at \$19.50. All matching serving pieces and accessories available from \$5.00 to \$17.00. Guaranteed dishwasher safe and 100% lead free.

The Akantus pewter holloware has the smooth satin finish treasured everywhere. Bud vase; height 6½" retails at \$12.00. Candleholders retail at \$14.50 pair.

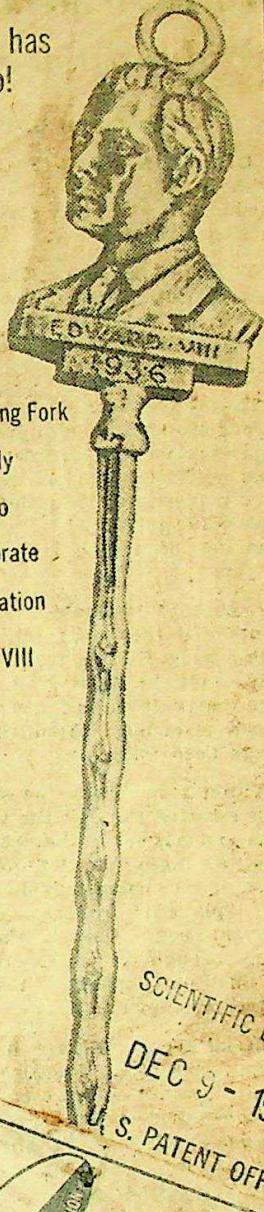
Write for free catalog on your company letterhead
or see us at:

ATLANTIC CITY CHINA & GLASS JAN. 7-11	NEW YORK GIFT SHOW FEB. 25-MAR. 2
LOS ANGELES GIFT SHOW JAN. 21-26	DENVER GIFT SHOW MAR. 4-7
CHICAGO GIFT SHOW JAN. 28-FEB. 1	BOSTON GIFT SHOW MAR. 18-22
SAN FRANCISCO GIFT SHOW FEB. 4-7	MINNEAPOLIS GIFT SHOW MAR. 25-28
SEATTLE GIFT SHOW FEB. 18-21	SHOWROOM: RACINE, WISCONSIN.

HENRIKSEN IMPORTS, INC., 2900 WOLFF ST., RACINE, WISCONSIN 53401

MEMORABILIA

Skinner has
that too!



Brass Toasting Fork
originally
made to
commemorate
the coronation
of Edward VIII

Page 5 • Gift & Tableware Reporter • December 6, 1965

P-5

XD-54/12

GIFT 8
Tableware Reporter

December 6, 1965

(right column)

See new Spring Skinner
Selections at all Major
Gift Shows.

S. P. SKINNER CO., INC.
225 FIFTH AVE NEW YORK, N. Y. 10010

Atlanta
Mobile
Chicago
Madison
Dallas
Minneapolis
Milwaukee
San Francisco
West Coast Milw. Mar.

XD-54/12

VOGUE

p. 57

TOWLE INTRODUCES CONTESSINA

Contessina.* A romantic new pattern in sterling silver. Inspired by the beautiful young countess who captured Michelangelo's heart when they met in the Medici gardens. (The Contessina shown here is played by Diane Cilento in a scene from "The Agony and the Ecstasy.")

Contessina: timeless as a renaissance garden.



"The Agony and the Ecstasy" is produced by 20th Century-Fox

32-piece
service for eight,
\$264.
TOWLE, Inc.
Newburyport, Mass.

DT-657

12-B

92

GIFT & TABLEWARE

REPORTER

X-D-54/12-2

OCTOBER 5, 1964

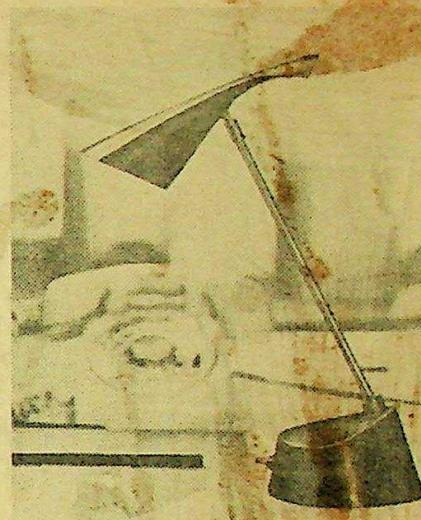
p. 13

Page 13 • Gift & Tableware Reporter • October 5, 1964

ket



er factory in
be offered by
/ in January.



HIGH INTENSITY miniature lamp is UL approved, comes in variety of colors including brass, chrome finishes. About \$20. Laurel Lamp Mfg., 230 Fifth, NYC.

THE JESTER by Jan Leyster is one of series of art reproduced in enamel on spoons, \$2 each. Klepa Arts International, 9053 Nemo, W. Hollywood, Calif.

sales result—

record is set straight

(TOP ↑
RIGHT)

MELMAC®

AU. 292

2.2

Nov. 1963

PAGE 288

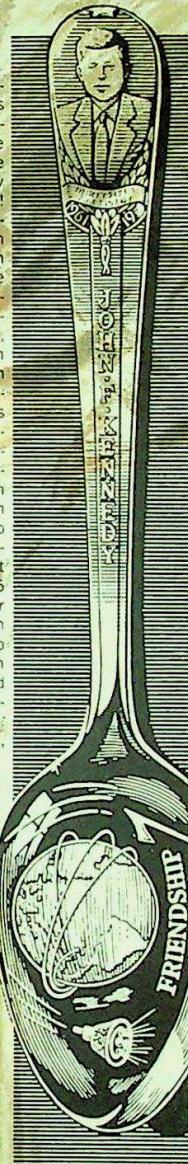
D7-657

288

House Beautiful (top left)
November, 1963

★ PRESIDENT ★
KENNEDY
COMMEMORATIVE SPOON
ONLY 10¢

To interest you in collecting the famous Presidents Commemorative Spoons, we offer to send you the John F. Kennedy spoon for only 10¢! The collection consists of 34 spoons in all, from Washington to Kennedy. Each one commemorates a different president; displays his portrait, name, and term in office. Engraved in the bowl is the outstanding event of his term. All are extra-heavy quality silverplate, made by International Silver. With the Kennedy spoon we tell you how to collect the entire series by mail, three at a time, for only \$1.25 each spoon. Send for your Kennedy spoon today! Limit, one to a family. Mail coupon with 10¢, name and address to: Presidents Spoons, Dept. K-18, P.O. Box 48-457, Miami, Florida.



NAME _____
ADDRESS _____
CITY & STATE _____

PRESIDENTS SPOONS, DEPT. K-18
P.O. Box 48-457, Miami, Florida
Send me the John F. Kennedy Commemorative Spoon, and tell me how to get the others in the collection. I am enclosing 10¢.

NEW VAC-O-MATIC™ SLICERS



"WHAT'S THIS MAGIC CARPET BIT?"

CONTINUED FROM PRECEDING PAGE

make a decision of their own!

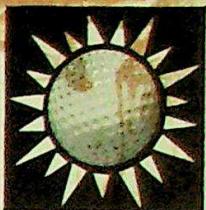
Travel agents are not usually averse to sending their clients off on package tours for a couple of good reasons. The agent gets a commission for selling such tours, which are arranged by travel wholesalers. And since the itinerary is already prepared, they save the agent's time and effort. You can hardly blame an agent for doing what comes easiest and most profitably when you realize the peculiar fact that he subsists primarily on commissions from carriers and hotels.

Travel agents are neither angels nor devils. The profession has no more and no less smart-aleck operators than any other business. But for the most part any criticism you hear of a travel agent stems from that commission system. Of course he's reluctant to send you to a *pensione* which won't pay the plush hotel's commission. Naturally he's not keen to hurry you into an off-beat area where they never heard of an agent, let alone a commission. The best agents are well traveled, as *hep* to the world as to their time tables and sailing schedules. They would prefer to customize independent itineraries to suit the tastes and purses of their clients. And for this we think they ought to be paid a fee for the time and professional know-how they put into the job. If this could be made standard procedure, we believe the general quality of travel arrangements would be immeasurably upgraded.

The rubberneck bus trip under the aegis of the wise-cracking guide can indeed be a thorn in the traveler's side, yet it does serve the function of at least acquainting you with the layout of a strange place. The trick is to concentrate more on looking than listening. These sightseeing junkets seem to us to suffer from the same time lag we mentioned before, underestimating the increasing urbanity and knowledge of modern travelers.

We have, sad to say, found that

**Sun!
Golf!**



this winter
in the comfort
and luxury of the

**ARIZONA
BILTMORE
HOTEL**

Private, uncrowded, 18-hole championship course. Many, many other luxuries . . . This rare resort is a happy paradox . . . It's as though a complete, cosmopolitan hotel had been transferred to the desert and set down on a 1400-acre oasis of lawns, flowers, citrus groves . . . Here you enjoy the sunny Southwest to the fullest without having to go the least bit "Western" or giving up the comforts of home . . . For this great resort is staffed and operated as a fashionable, metropolitan, luxury hotel.

Modified Am. Plan (includes breakfast, dinner). For folder, contact Henry B. Williams, V. P., Gen. Mgr.

ARIZONA BILTMORE HOTEL-PHOENIX, ARIZ.



**One-Story Living
IN A
TWO-STORY
HOME**

Install an Inclinette and
Stop Climbing Stairs Forever

H
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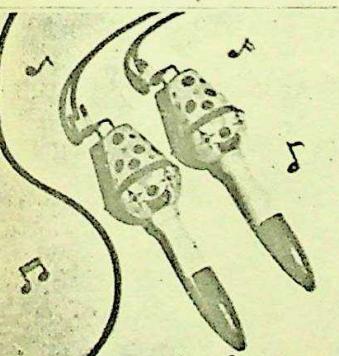
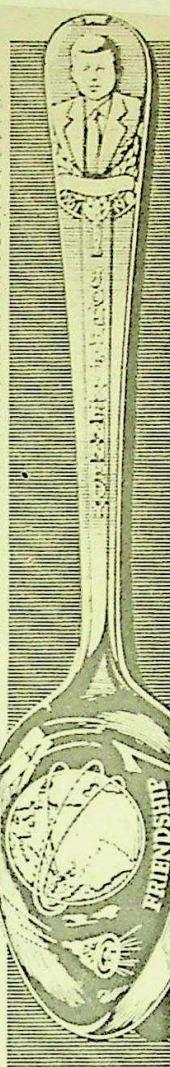
D7-657

ONLY 10¢

To interest you in collecting the famous Presidents Commemorative Spoons, we offer to send you the John F. Kennedy spoon for only 10¢! The collection consists of 34 spoons in all, from Washington to Kennedy. Each one commemorates a different president; displays his portrait, name, and term in office. Engraved in the bowl is the outstanding event of his term. All are extra-heavy quality silverplate, made by International Silver. With the Kennedy spoon we tell you how to collect the entire series by mail, three at a time, for only \$1.25 each spoon. Send for your Kennedy spoon today! Limit, one to a family. Mail coupon with 10¢, name and address to: Presidents Spoons, Dept. K.F., P.O. Box 48,457, Miami, Florida.

ADDRESS

PRESIDENTS SPOONS, DEPT. K.F.
P.O. Box 48,457, Miami, Florida
Send me the John F. Kennedy Commemorative Spoon, and tell me how to get the others in the collection. I am enclosing 10¢.



MUSICAL JUMP ROPE \$1.50

Your pigtail will become a professional jumping bean after she practices with our musical jump rope. With every whirl over her head, the hidden music box in each handle plays a tune. You'll always know where she is when her music fills the air. cheerful clown faces on handles. rope is tough red rubber.

PLEASE ADD 25¢ POSTAGE & HANDLING

Per Res. Add 5% Sales Tax. Sorry No C.O.D.'s

WHAT'S NEW SHOP

Dept. HG-10, Bryn Mawr, Penna.

"DUTCH GLORY"

Add the charm and distinction of Holland to the contemporary decor of your home, by owning this exquisite smoke set, in Delft Blue ceramic. IMPORTED from Amsterdam... a conversational table lighter designed as a sabot! A unique ashtray that spins away the ashes! And a cigarette holder that can double for candy!

The complete set for only \$8.95

ZOFER & CO.

F. O. Box 5301 Richmond, Va. 23220

**SHOWER MIRROR**

This new bathroom accessory can be easily installed in your shower or tub. Your "SHOWER MIRROR" is 12" wide and 10" high with side of anodized aluminum acting as a tray for bathroom necessities. Simple to install, no tools required. Can be applied to any surface, new or old. Simply attach to any wall surface, plaster, wood, etc. To prevent mirror misting, apply warm water with \$9.95. pdm. psms of hand.

Tax, incl.

Mail your check or money order to No. C.O.D.'s for

METAL FRAME5832 East 61st St., Los Angeles 22, Calif.
Special sizes upon request with \$10 deposit.

UNUSUAL PLANTS
A Gift for Others—
or for Yourself!

**BONSAI KIT**

A living miniature. Real evergreen bonsai tree potted in organic mixture in authentic bonsai pot. Sent postpaid in handy carry-case for only \$5.00

LIVE BAMBOO TREE

Living hardy bamboo tree in 1 quart plastic container, or outside in most northern climates. Sent postpaid for just \$5.95

GIFT CARD FREE WHEN REQUESTED

BOTH PLANTS SHIPPED
POSTPAID for \$10.00THE BAMBOO MAN
Dept. HG-9, Saddle River, N.J.

P-146

**Bright eyes**

Clip-on magnifiers to enlarge letters and figures fit over all glasses to clarify your problem instantly, bringing new light on a subject no matter how knotty. Powerful 2.50 diopter lenses at a modest price, \$2.98 the pair ppd. Nel King Products, Inc., HNG-103, 811 Wyandotte, Kansas City 5, Mo.

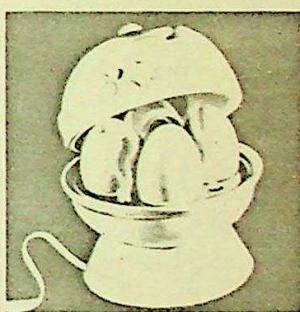
Oct. 1963

Neat hideaway

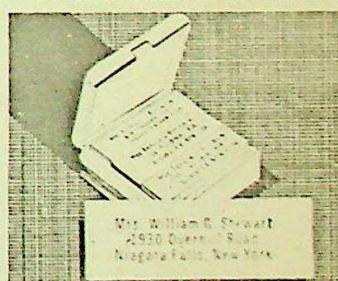
Closet storage for 24 pairs of shoes, slippers, boots in sturdy sailcloth pockets on swivel hanger to twirl to the pair you want. Two-faced to take up minimum space, give maximum storage. Stitched and reinforced for long wear, washable, 21" wide, 57" long with hook. Shoe Tidy, \$11.95 ppd. Yield House, HG-10, North Conway, N.H.

Your good name

In days of yore when most people couldn't read or write, families were known by personal insignia. In Britain thousands of authentic Coats of Arms are registered. Reproduced in full color on oak wall shields, 7" by 6", \$9; 12" by 10", \$20; 12" by 14", \$25; 22" by 18", \$40. Ppd. York Insignia, Ltd., HG-10, York, England.

**Steaming succulence**

Farm-fresh eggs will emerge at their savory best poached, boiled, scrambled or stirred in "Egg-a-Matic" cooker that uses live steam and "sense" the exact moment to turn itself off. Cooks 1 to 4 eggs. Electric ceramic cooker with cheery poultry decoration. \$2.98 postpaid. Sunset House, 81 Sunset Blvd., Beverly Hills, Cal.

Curler Comfort Cushion and Hairdo PreserverMrs. William G. Stewart
2930 Queen St., Niagara Falls, New York

1000 Name & Address Labels \$1
ANY 3 DIFFERENT ORDERS \$2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently packed. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. Beautifully printed on finest quality gummed paper—1000 labels only \$1.00 postage. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2.40 ppd. *bamboo!* Makes an ideal gift. If you don't agree this is the best of the year, we'll refund your money in full. HANDY LABELS, 1021 Jasperon Ridge, Culver City, Calif.

**ENDS SLEEPLESS NIGHTS**

Stop spoiling your glamourous hairdo! Don't let "skull-digging" curlers disturb your sleep! Coiffure Cushion gently supports your neck and shoulders without crushing your bouffant. Prolongs the life and beauty of hairdos. Adjusts for different hair styles and sleeping postures. Ideal gift for mother and daughter. Complete with matching pink plastic zipper cover only \$2.99. We pay postage and ship in 6 hours. Free gift catalog.

MONEY BACK GUARANTEE

BETTER SLEEP INC.

New Providence
346, New Jersey

D7-657

REFINISHED TO LAST!

Use our famous bowling lane formula adapted for home use. Super-tough finish shrugs off wear and tear. Needs no waxing or scrubbing. At Paint, Hardware, Lumber Stores, Pierce & Stevens Chemical Corp., Buffalo, N. Y. In Canada: L.E.GE'S LIMITED, Toronto 18.

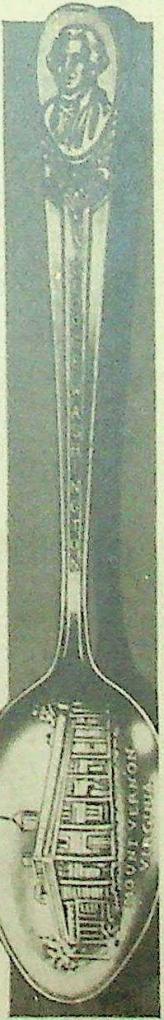
FABULON
FAST DRY FLOOR FINISH**Penny-Brite**

Pure White Paste, Cleans with an easy sudsing action.

THE KENNERSON-EDGAR CO.
12630 Superior Ave., Cleveland 12, O.

**SPECTACULAR OFFER!**
ONLY 10¢**GEORGE
WASHINGTON
COMMEMORATIVE
SPOON**

To interest you in collecting the famous Presidents Commemorative Spoons, we offer to send you the first spoon of the series for only 10¢! The collection, designed by an outstanding sculptor, consists of 33 in all, from Washington to Eisenhower. Each spoon commemorates a different president; displays his portrait, name and term of office. Engraved in the bowl is the outstanding event of his term of office. All are extra-heavy quality silverplate, made by International Silver. With first spoon we tell you how to collect entire series by mail, three at a time, for only \$1.25 each. Send for your Washington spoon. Limit, one to a family. Mail coupon with 10¢ name and address to: Presidents Spoons, Dept. T36, P.O. Box 48-457, Miami, Florida.



NAME _____
ADDRESS _____
CITY & STATE _____
PRESIDENTS SPOONS, DEPT. T36
P.O. Box 48-457, Miami, Florida
Send me the Washington Commemorative Spoon
and tell me how to get the others of the collection.

e: coffee pot, \$11.95; creamer, \$1.00; covered sugar dish, \$2.75. Pollyann China, 44 E. 29th St., New York.

Game tables

Page 116, top:

Folding poker table, \$69; matching folding chairs, \$24 ea. Stakmore Co. Plastic coated cards; box of 2 decks, \$1.95. Stancraft.

Center:

Folding table, \$16.95; matching folding chairs.

**Bottom
Bridge
chairs.****Page 1**

Teak chair, \$100; \$33 ea. Selig.

Center, top:

Game table, \$279. Colonial Mfg. Armchair, covered in black and white houndstooth wool. Doris Dessauer.

Center, below:

Cocktail-game table, \$39.50. Springfield Furniture.

Bottom:

Child's table, \$34; chairs, \$20 and \$18. Knoll Associates.

Transform a rug

Page 130, top, left:

Sofa, biscuit tufted upholstery, Haitian cotton; 100" x 36", 24" h. Dunbar Furniture.

Top, right:

Rosewood sofa, black leather upholstery; 72" x 30", 31" h. Rosewood table, 53" x 27½", 19½" h. Dux.

Bottom, left:

Thin edge bed, cane headboard, metal legs; 76½" x 39", 36" h. Rosewood chest, 4 drawers with white pulls; 34" x 18½", 21½" h. Herman Miller.

Bottom, right:

Bentwood chaise, laminated ash, cane seat and back, foam pad; 21" x 67½", 41½" h. Dunbar Furniture.

Page 132, bottom:

Sofa, Sam rubber and steel, Danish fabric; 76" x 30"; chair, 29" x 30", 29" h. Coffee table, black lacquer, agate crystals on steel legs; 51" x 22", 14" h. Leather ottoman, 19" x 24". George Tanier.

Page 133, top:

Chair and ottoman with walnut feet, upholstered in striped linen fabric; chair, 30" x 35", 30" h.; ottoman, 29" x 25", 14½" h. Dunbar Furniture.

Bottom:

Two-poster panel bed, walnut and beech, 6' 6" size. Pedestal table, 18" diam., 18" h. Night table, 22" x 19", 24" h. Grand Rapids Chair Co.

Terrace Cook Book

Page 135, cover:

Wine cooler, hand-cut crystal, \$160; wineglasses, Baccarat plain crystal,



NEW **Royal** Juices lemons, limes, etc.

HOUSE & GARDEN
JUNE, 1962 p. 156

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Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

75c AT HARDWARE STORES EVERYWHERE
Higher in Canada

Gorham "Old French" sterling saucier, \$9. Gorham sterling meat dishes, "Puritan," 18", well 14½", \$18. 20", well 15½", \$270. Black, Starr & Gorham, 394 Fifth Ave., N. Y. Crystal bowl, 5" diam., \$2.50; dia. 7" h., \$2.25. Bonniers, 605 Madison Ave., New York.

June 1962 p. 156

Page 138:

Skotch grill, \$7.49; Sun tide glass cooler chest, \$5.99. Hamilton-Skott Rid-Jid Serve 'n Style fold-a-cart, \$29.95. J. R. Clark Co. Thermo tumblers, burlap lining, set of 4, \$5. Altman's, Fifth Ave., N. Y. Oneida Premier stainless steel flatware, "Paul Revere," 6 pcs., \$11. Wood trencher, \$8.50. Phoenix Pan American, 793 Lexington Ave., N. Y. Redi-Baker electric table oven, \$24.95. Knapp-Monarch Co. Casserole in basket, 3 qts., \$1.25; basting spoon, \$2.05; giant strainer, \$1.50 pkg. Paper plates (18), nkins (60), \$3.75. Stark Valla Emporium, 109 W. 10th St., N. Y.

Page 139:

Place mats, pie-shaped, reversible for 36" table, set of 6, \$10; 41" \$11.50; 43", \$13. Kerosene stove, \$10.95. Agateware, yellow blue spatter pattern on white; set in sets of six; mug, \$4.50; demitasse saucer, \$4.50; salad plates, \$3.50; dinner plates, \$4.50; coasters (set of 8), \$2.75; tumblers, \$4.50. Tea kettle, \$14.95. Lunch pail, \$3.95; 2-qt. casserole, \$3.95; 6-cup coffee pot, \$3.95; vase or wine cooler, \$5. Stark Valla, 109 W. 10th St., N. Y.

Page 140:

Coeur à la crème baskets: 3", 7", 6", \$1.50. Molds: 3½" tin, 35c, 3½" china, \$1.25. Bazar Français, 6 Sixth Ave., N. Y. Ceramic strawberry basket, \$3. Stark Valla, 109 W. 10th St., N. Y.

Page 141:

Fraser's stainless steel "Finesse" ware, 6-pc. setting, \$11.50. Black Angus indoor-outdoor \$14.98. Marlton Mfg. Co. Aluminum foil, "Jet Chef," reduces cooking time. B. F. Gladding Co. Bird cage, fern, \$14.50; pineapple-shaped ceramic platter, \$8.50;kins, set of 12, \$11; tablecloth, diam., \$17.50. Stark Valla Emporium, 109 W. 10th St., N. Y. Chaise longue, white lacquer frame; tables, redwood top, Avant Champagne glasses, \$4 ea. Italian flower pots, \$8.50 ea. Mayhew S. 603 Madison Ave., N. Y. Plates, "Field Flower," \$3 ea. niers, 603 Madison Ave., N. Y.

Page 142:

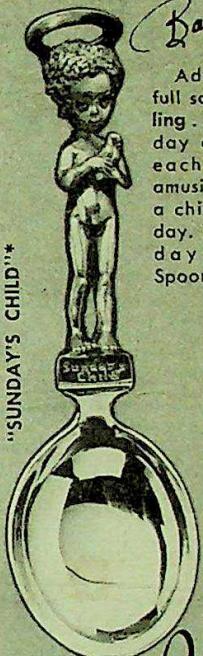
Waring portable electric drink in cloverleaf container, \$26.95. Tray stand, \$7; tray, \$9; tin-cow wood. Goblets, \$2 ea. earthenware fish platter, \$5. Phoenix Pan American, 793 Lexington Ave., N. Y. Sopps: package of 40 napkin coasters; citrus fruit patterns, Lord & Taylor, 424 Fifth Ave., N. Y. Peacock chair, \$120. Georg Jensen, 667 Fifth Ave., N. Y.

D7-657

New Yorker, November 24, 1951

124

"DAY OF THE WEEK" * *Baby Spoons*



Adorable figures, full sculptured in Sterling ... one for every day of the week ... each depicting the amusing prediction for a child born on that day. Write for "your" day of the week, Spoon.

18.00
POSTPAID
FED. TAX INC.

MONDAY'S CHILD ... is fair of face
TUESDAY'S CHILD ... is full of grace
WEDNESDAY'S CHILD ... is full of woe
THURSDAY'S CHILD ... has far to go
FRIDAY'S CHILD ... is loving and giving
SATURDAY'S CHILD ... works hard for a living
The child that is born on the SABBATH DAY ... is fair, and wise, and good, and gay.

Actual Size 3 1/4"

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Also at: Mermad-Jaccard-King, St. Louis, Mo.
Milton A. Fuller Inc., Palm Beach, Fla.

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TURNS SILVERWARE SALES GIRL FOR YOU!

Again Holmes & Edwards presents an outstanding juvenile line. New designs, new child's service, new display toys and priced right!

"Alice in Wonderland" has always enjoyed a widespread popularity and its favor with children and grownups alike has increased tremendously with the success of the Paramount movie and Eva Le Gallienne's beautiful stage play.

Alice and several of the best known characters of Lewis Carroll's famous story are depicted on the handles of the silverware. Each piece is different and full of appeal. An entirely new idea in a six piece child's service is also introduced.

Authorized dealers of Holmes & Edwards will find in this new line another "best-seller." The popular retail prices range from 75¢ up. Full colored display toys and full colored window display. Write for full information at once.



The mark of the International Silver Company—the world's largest maker of silverware—the world's largest advertiser of silverware.

HOLMES & EDWARDS DIVISION

International Silver Company, Meriden, Conn.

Please send me all the information I will need to put "Alice in Wonderland" to work as a silverware salesgirl.

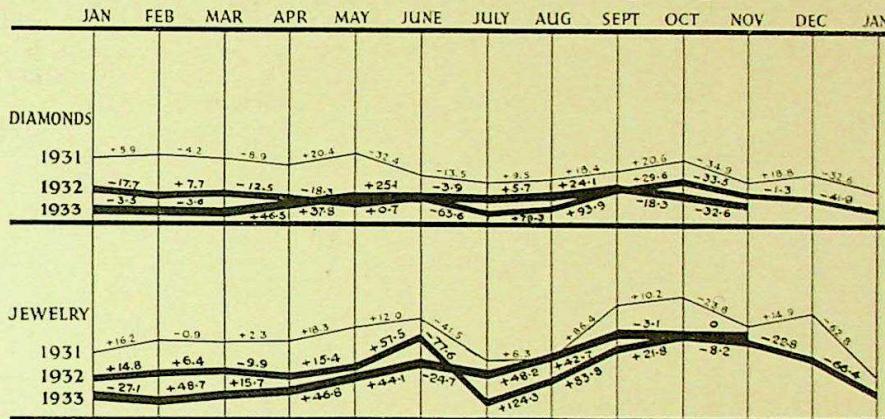
NAME..... STREET.....

CITY..... STATE.....

February, 1934

National Jewelers

National Jeweler's "Statistograph" . . .



THE New York *Federal Reserve Bank* publishes monthly net-sales percentages of previous net sales volumes based upon reports from representative New York manufacturers, wholesalers, importers. Chart above is constructed from these reports, including the latest one. "Jewelry" comprehends everything sold in jewelry stores except diamonds. Volume for the month immediately preceding equals 100%. Follow the trend of the jewelry business in NATIONAL JEWELER'S Statistograph.

The quality marks for plated ware provided for in the code are not yet ready. In general they will follow the system now in use unofficially—"A1" or "Standard" having 2 ounces of silver per gross of teaspoons; "Sectional" or "Double Standard" with 4 ounces; "Triple Plate" with 6 ounces, and "Triple Plus" or "Quadruple" with 8 ounces. Presumably this system will be modified. The important thing, however, is that the approved system will have teeth facilitating prosecution for violations.

As stated last month time guarantees are no more.

Chiseling—1934

CHISELING under the new Medium & Low-Priced Jewelry Code is reported in

the form of the following "quantity discounts": 3% up to 5 pieces, 3 & 3% 6 to 11 pieces, 5 & 3% for 12 pieces and over.

There is a disposition also to increase mark-ups in order to compensate for reduced discounts. Perhaps there is no harm in this since it is bound to be temporary. For if NRA works—and we believe it will—increased volume will encourage successive mark-up reductions. Mark-ups will be reduced because losses to meet price-cutting will have disappeared.

GOLD OUTPUT IN U. S.

OUTPUT of gold in 13 western states in 1933 showed a decrease in comparison with 1932, from 1,835,103 to 1,799,597 ounces. Output from Alaska increased, however, from 493,860 to 520,418 ounces.